The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's unique historic, cultural, natural and human resources.

REGULAR MEETING TOWN OF WAYNESVILLE TOWN HALL PUBLIC ART COMMISSION 5:30 PM, THURSDAY, JULY 9, 2009

# MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, MARILYN SULLIVAN, CHRIS SYLVESTER, KAAREN STONER, STARR HOGAN, DAVID BLEVINS, MIEKO THOMSON

### ABSENT: KAREN KAUFMAN

Chairman Mike Gillespie called the meeting to order at 5:30 P.M.

APPROVAL OF THE MINUTES OF THE JUNE 11 REGULAR MEETING. David Blevins asked that the words he used in a statement be altered to "read" better. Also, he wanted to add "if given" concerning the possible check from Waynesville Commons developer. David Blevins moves to approve the minutes with these changes, Kaaren Stoner seconds. The motion passes unanimously.

### TREASURER'S REPORT

Kaaren Stoner referred us to her report on the sources and uses of funds. She said that the \$4000 from TDA for Folkmoot was received July 1 and deposited yesterday so it will be reflected in the next financial statement. David Blevins asked about the fiscal year and was told it ends June 30. Marilyn Sullivan moved that the report be accepted. Philan Medford seconded. The motion passed unanimously.

#### TASK FORCE REPORTS

<u>Community Relations</u> – Chris Sylvester referred to the minutes from our task force meeting and to the ad copy for the flag contest. Discussion followed concerning which newspapers should run the ad and the cost involved. Chris said to run a quarter page ad in the Mountaineer would cost \$369. Mieko Thomson agreed to talk to Jonathan Key at the Mountaineer to see if he would run the ad for free. Chris will contact Smoky Mountain News about the same thing, both by tomorrow. We want to run the ad twice in each paper. Mike Gillespie thought Scott McLeod (SMN) would be willing to do an inkind donation like last year. Chris will verify. We changed the contest deadline date to August 15 which meant that September 5 would become the date we will submit designs to Wayne Trapp. There is some question about when he needs this information, depending on who he talked to and when.

Mike will pursue with Wayne the number of designs he wants (14 or 7) and again advise him about the contest and the date the designs will be available. Wayne had initially said this could be a school project and, therefore, would not be available until the end of September. At the presentation in April, this was considered workable but now he wants the designs ASAP, according to a conversation with Kaaren. This brought up some concerns about feedback we are getting from Wayne. Kaaren even suggested she and others might want to actually take the model back to him after Folkmoot is over and we've been able to use it for potential fundraising at Folkmoot events. A face-to-face meeting with him to ensure he understands and agrees to our schedule appears to be necessary.

David Blevins said that we should have a type of affidavit to be signed by the winners of the contest that states the design is original (to the best of their knowledge) and that the party understands there will be no payment involved.

Chris will make a poster to be used at the booth on Festival day that shows donors from the last project.

**<u>Fundraising</u>** – Mieko Thomson told the commission there would be no fundraising event as such and that we would concentrate on mailings. It was pointed out that there are known pledges so if that is factored in, there is not a substantial amount needed to cover the cost of this project. Chris has inserts ready for the brochures.

Mike said he needs to get with David and Mieko to compare lists to see who has been contacted so far and what remains to be done. Mieko asked if the artist's model could be available for the Folkmoot Gala. Mike said it was and since he was attending he would take care of setting it up and having brochures and contest flyers available in the entry.

Mike then told us some details he has worked on for the dedication celebration. Rather than making it an acknowledgement to our donors as last year, he is proposing that this be a ticketed event open to anyone who wants to purchase a ticket. He has talked with the Gateway Club people and the only Friday available after installation is November 20. If we wanted to hold the event on a Thursday, all November dates are available. There was a brief discussion about installation dates and dedication dates being different and would be separate days.

Mike said that the plan might include multi-cultural foods, there could be a band, possibly Celtic or other culture and he thought the tickets should be limited to 150 people attending and the proposed cost at \$25 each.

He believes the best format would be for people to just "mill around" rather than tables and formal seating and that we would have Wayne Trapp give a talk about his art. He would also be available to meet and greet folks. The food cost is \$1500 minimum and we have a budget of \$2000, so these details would be worked out later. Money we earn from ticket sales would supplement our funds.

Mieko said she needed a check for \$50 for the booth fee at Folkmoot Festival. Kaaren will see Fred Baker but it would probably be next week before a check is available. It was also suggested that Fred could have a town employee bring the table and two chairs to the booth site on the day needed. Kaaren said she still has dulcimers to sell to add to our funds and she will have them at the booth.

Mieko passed around a duty roster for the festival event.

Mieko suggested that we have our own letterheads and envelopes rather than using the town's. Discussion of costs followed. Kaaren Stoner moved that we order 2000 letterheads and envelopes with our logo (and the DWA address) not to exceed \$200. Starr Hogan seconds. The motion passes unanimously.

### UNFINISHED BUSINESS

We talked about signage/plaques needed for the paver project and this led to a discussion of the need for plaques in general. We now have two installations, Old Time Music with a temporary sign and now the pavers. We will soon have a third piece so we need to determine what we would like and have them all consistent. Kaaren asked Philan if she would do some research on plaques and she agreed to.

#### **NEW BUSINESS**

Copies of the latest addition to our policy and procedures were given to members at the June meeting with a request that any changes or comments be made before this meeting. When the agenda was mailed it was noted that there was a duplicate paragraph on one page and a typo on another. These errors were made known to the commission members.

Mike asked if we wanted to approve the three separately or as one item and it was agreed to do them as a whole. Starr Hogan then brought up the wording of one item that she found confusing and wanted it changed. There was discussion and in the interest of time, we moved on to a vote. Kaaren Stoner moved that we accept the three items (Conflict of Interest, Art Project Implementation and Re-siting and De-accessioning Policy) with the new changes made. Chris Sylvester seconded. The motion passed unanimously.

Election of officers was next and Mike reminded the members that the nominated slate was:

Kaaren Stoner Karen Kaufman Mieko Thomson Marilyn Sullivan Chairman Vice Chairman Treasurer Secretary David Blevins moved that this slate be duly elected. Star Hogan seconded. The motion passed unanimously.

## ADJOURNMENT

Marilyn Sullivan moves that we adjourn. Mieko Thomson seconds. The motion is unanimously approved. Meeting adjourns at 6:40 PM.

# NEXT MEETING

The next regular meeting will be held at 5:30 PM, Thursday, August 13 2009.

Chairman, Mike Gillespie

Secretary, Marilyn Sullivan